

As a unique and dynamic partnership, the work programme will evolve and be refined. It may also benefit from other opportunities to support the mutually agreed objectives and role of Lincolnshire as a rural and coastal testbed / exemplar. This will be particularly relevant in the context of Covid19 recovery.

Through this partnership we will:

- Adopt a joined up, **strategic approach to ageing** in a rural and coastal context
- **Apply what works** and learn from local implementation about how to scale and spread
- Where we don't know what works, **test and innovate**; generating and sharing learning locally, regionally and nationally

Our Vision

Our Vision is to work with & to secure the best outcomes and opportunities for people approaching later life across Lincolnshire. To ensure that Lincolnshire is a place where people are able to age well in an environment that's inclusive, supportive and empowering.

We will ensure that Lincolnshire is a place where:

- *People are supported to live securely and independently for as long as possible (Housing, Health & Care)*
- *Carers are recognised, supported and valued, as individuals and in their caring roles (Carers)*
- *We value and support people to remain in and return to the workforce*
- *People approaching later life are at the heart of the decision-making about services that impact on them and can maximise the opportunities of living longer lives*
- *People have access to a range of opportunities that support and enhance their well-being and enjoyment of later life*

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Theme National Centre for Ageing Better Priority Goals	Opportunities to turn MoU into Action <i>(to be developed and refined)</i>	Examples of impact, include from Leeds / Manchester strategic partnerships (2018/19 Impact Review)
<p>Healthy Ageing</p> <p>Aim: For more people to reach later life in good health and free of disability. That will require:</p> <ul style="list-style-type: none"> • Persistent and coordinated actions by a wide range of actors nationally • Changes to structural and environmental factors influencing health locally • Effective interventions to influence individuals to adopt healthy 	<p>DPH report 2018: 'poor health in older age is not inevitable'.</p> <p>Build on / inform / support development and delivery – Lincolnshire Physical Activity Strategy – but what?</p> <p>Review commissioned services – any scope to drive forward aspirations?</p> <p>Blueprint for a more active Lincolnshire How do we link arts / culture offer with increased physical activity? Arts Council showing an interest in Lincolnshire- opportunity to link with physical activity?</p> <p>'Test and learn' through Ageing Better's strategic partnership with PHE ; Lincolnshire as rural and coastal exemplar / testbed</p>	<ul style="list-style-type: none"> • <i>Work with Chief Medical Officer's Expert Group of researchers, and in partnership with Public Health England (PHE); published new evidence on the best exercise to improve strength and balance, which gained widespread coverage.</i> • <i>Released report 'Raising the bar on strength and balance: The importance of community-based provision'. Highlighted that programmes designed to boost the muscle strength and balance of people at risk of falls and injury are not being prioritised by the NHS and local authority commissioners. Worked closely with 14 local areas to help them improve referral pathways and commissioning of local</i>

<p>behaviours</p> <p>Goal: “For people to have five more years free of preventable disability, and to reduce the gap between the richest and poorest people in disability-free life expectancy by 2035”</p>		<p><i>programmes.</i></p> <ul style="list-style-type: none"> • <i>Memorandum of Understanding with Public Health England. Through a five-year strategic partnership, we will work together with PHE in using evidence based public health interventions to help people maintain their ability to do the everyday things they want to do as they age.</i> • <i>Insights fed into the development of the NHS Long Term Plan.</i>
<p>Housing</p> <p>Aim: For more people to live in ‘safe and accessible homes’ by:</p> <ul style="list-style-type: none"> • Improving the condition and accessibility of existing housing • Increasing the diversity of suitable homes for people approaching later life who choose to move • Making information and advice more easily available to help people approaching later life make good housing choices <p>Goal: “By 2030 there will be one million fewer homes defined a hazardous and half of all new homes will meet accessibility standards”</p> <p>Key External Relationship(s): Care and Repair England</p>	<p><i>Prevention Innovation Acceleration Integration Independence</i></p> <p>Work overseen by HHCDG</p> <p>A focus on new and existing homes</p> <p>A person centred, evidence led and system wide approach to the provision of assistive equipment for Lincolnshire residents – choice, opportunity, empowerment, independence. Test and learn in a rural and coastal context</p> <ul style="list-style-type: none"> • SADL • Hospital • Digital and Tech • ‘Invisible Adaptations’ • Evidence based innovation in telecare commissioning? <p>Accelerate and innovate in preventative DFG</p> <ul style="list-style-type: none"> • Increase system capacity (shared post) • An innovative housing assistance policy for Lincolnshire <p>Analysis to inform opportunities – improving non decent homes</p> <ul style="list-style-type: none"> • Empty homes brought back into use with DFG funds / loan or grant opportunities, to meet accessibility standards, make use of innovative adaptations • Any opportunity to evaluate warm homes fund / GLEEN activity? <ul style="list-style-type: none"> • Innovation in extra care – invisible adaptations and digital? EL 	<ul style="list-style-type: none"> • <i>‘Homes that help’ research - explored lived experiences of individuals who use home adaptations, and practitioners who work alongside them</i> • <i>‘Adapting for ageing’ report, in collaboration with Care & Repair England. Explored innovative approaches by local areas in delivering home adaptations for residents and encouraged councils to learn from each other’s good practice</i> • <i>Research influenced a review of Government capital grants and revenue funding. “We were pleased to see the Government pledge an extra £55 million for the Disabled Facilities Grant (DFG), and a further £37m announced as part of the 2019/20 Policy framework for the Better Care Fund”</i> • <i>Influenced Design Council’s Spark Programme and the National Housing Federation Greenhouse project (development of products that make living at home easier). Evidence used to design invisible adaptations – now being prototyping with housing associations.</i> • <i>Campaign for a greater proportion of new housing to be mandated as accessible started to take shape in 2018/19. Public statement to the Home Builders’ Federation (HBF), co-signed by other major influencers in the housing sector. Led to support from many local areas looking to push forward their</i>

	<p>Towns Fund Link?</p> <p>A Lincolnshire wide design standard for new homes</p> <p>A Lincolnshire wide ‘marketing document’</p> <ul style="list-style-type: none"> Local Design & Build standards & marketing to support self-care / planning ahead National issues– how to describe & market a wider housing offer Marketing an offer of choice (language) Increasing accessibility Ensure general housing is adaptable to prevent moves & adaptations if possible. <p>Opportunity for long term change</p>	<p>accessible housing proposals.</p> <ul style="list-style-type: none"> Part of the MHCLG working group to review Part M of the Building Regulations and pushed for minimum mandatory accessibility standards for all new housing Funded report into ‘Rightsizing: Reframing the housing offer for older people’, which examined the kinds of homes older people live in across the UK, the type of moves they make, and the reasons why. The report called for local authorities, planners and developers to shift their emphasis from downsizing to ‘rightsizing’, when it comes to planning housing provision for older people.
<p><u>Connected Communities</u></p> <p>Aim: More people approaching later life to be living in connected communities by:</p> <ul style="list-style-type: none"> Creating the social infrastructure and physical environment for social connections to thrive Removing barriers to participation and creating opportunities for people to do the things they enjoy and matter to them <p>Goal: “By 2030 we want to see an increase in the proportion of people aged 50+ who report that they feel they strongly belong to their neighbourhood”</p>	<p>Covid Recovery opportunities – a role in delivery of recovery framework?</p> <p>Digital as an enabler:</p> <ul style="list-style-type: none"> Infrastructure People Systems Service Delivery <p>Review / shape sustainability of community and voluntary activity to enable people to live and age well</p> <p>Travel and Transport?</p>	<ul style="list-style-type: none"> Launched grant programme with DCMS – awarded over £270,000 to five projects to pilot, develop and share new approaches to age-friendly and inclusive volunteering. (£50,000 each to North Yorkshire, Oxfordshire, East Sussex, Kent and London with ongoing support from Ageing Better). Funding to develop good practice approaches that will help to promote and sustain voluntary and community activity for people aged 50 and over, with a focus on those who might face barriers to taking part. This includes people in formal volunteering roles as well as those who may help their friends and neighbours in other ways. The fund was launched following a review by Ageing Better on community contributions in later life. In Greater Manchester; co-sponsored a guide on age-friendly transport, which has been taken forward as recommendations for the city region’s Transport Strategy.
<p><u>Employment</u></p> <p>Aim: For more people aged 50 and over to be in fulfilling work by:</p> <ul style="list-style-type: none"> Improving workplace practices to 	<p>Lincolnshire ‘Working Well’ charter – age friendly employers (evidence based, test and learn)</p> <ul style="list-style-type: none"> Recruitment, retention, support, reskilling Covid recovery goals / opportunities LEP link / Employers / Industrial Strategy Private and public sector support 	<ul style="list-style-type: none"> Published guidance on Becoming an age-friendly employer; five actions employers can take to improve the way they recruit, support and retain older workers. Includes flexibility, recruitment and health at work.

<p>help people remain in work for as long as they want</p> <ul style="list-style-type: none"> • Improving support for people seeking to return to work • Supporting healthy working lives <p>Goal: “1 million more people aged 50 to 69 in fulfilling work in 2022”</p>	<ul style="list-style-type: none"> • Analysis – economic value • Supporting people to learn, realise their earning potential and to be able to return to work • Carers • Rural and coastal ‘returneeships’ • Concerted action to enable people approaching later life to adapt their work to changing circumstances rather than leaving the workforce, or to return to work e.g. after caring roles • Proactive support package to help people learn, earn, return 	<ul style="list-style-type: none"> • <i>Guidance used extensively in discussions with employers and government, including with the Flexible Working Task Force, and the Women and Equalities Committee inquiry into older people in the workplace and in the job market.</i> • <i>Worked with four national employers and service providers to set out the lessons from their pilots of the ‘mid-life MOT’ scheme. Report ‘Developing the mid-life MOT’ offers insights from the pilots, which saw Aviva, Legal & General, The Pensions Advisory Service (TPAS) and Mercer trialling a package of support to help staff plan and prepare for the future.</i> • <i>Published ‘Health warning for employers’ report in April 2018. Summarised key findings from research with Greater Manchester, and informed the design of the Working Well Early Help service for over 50s (a programme to tackle inequalities and develop and test new and innovative approaches to supporting people aged 50 and over back into work)</i> • <i>Evidence base - workplace-based prevention and management of health conditions; many small and inexpensive adjustments can provide a huge benefit to people who want to continue working in later life.</i>
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